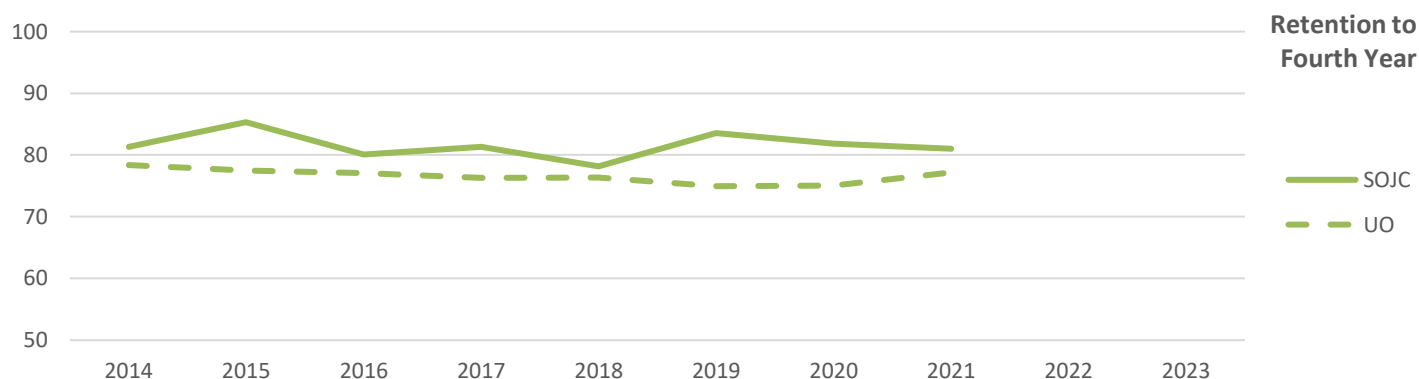
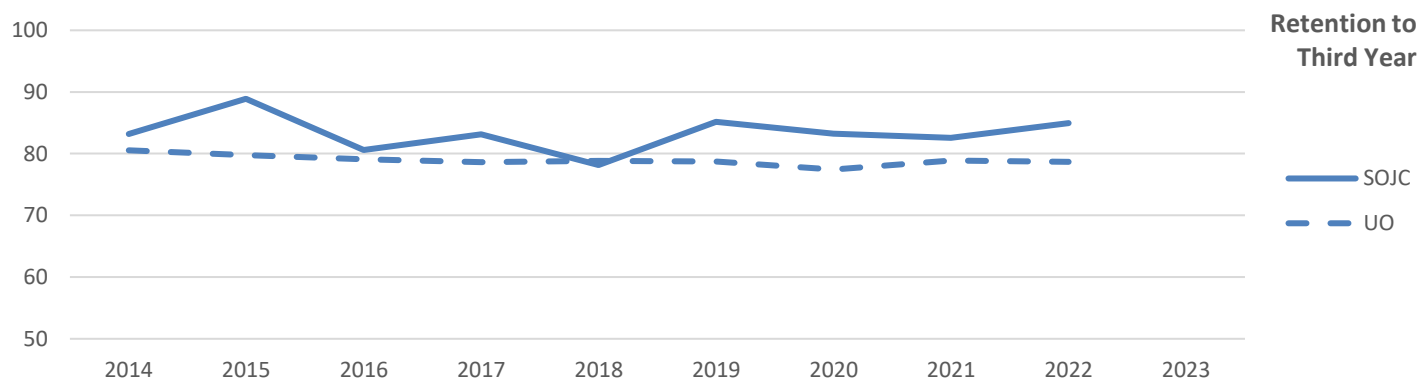
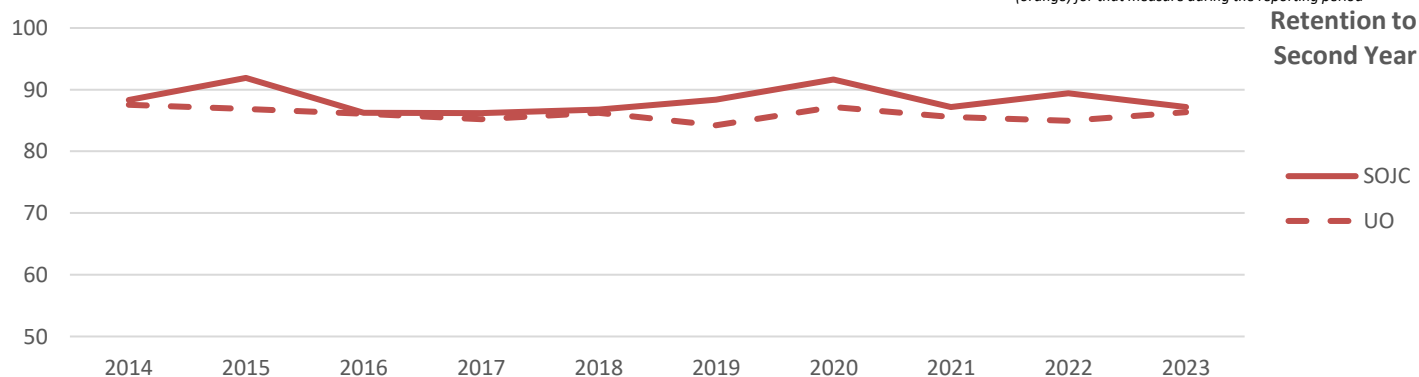
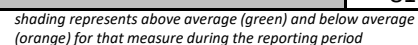


University of Oregon
School of Journalism and Communication
Retention and Graduation of First-Time Full-time Freshmen
with Journalism Major in 1st Enrolled Term

Retention Rates of First-Time Full-Time Freshmen with Journalism Major in 1 st Enrolled Term												
Fall 2014 to Fall 2024												
Cohort	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Average
N	214	198	211	225	174	249	215	195	226	249	267	220
1-Year	88.3	91.9	86.3	86.2	86.8	88.4	91.6	87.2	89.4	87.2		88.3
2-Year	83.2	88.9	80.6	83.1	78.2	85.1	83.3	82.6	85.0			83.3
3-Year	81.3	85.4	80.1	81.3	78.2	83.5	81.9	81.0				81.6

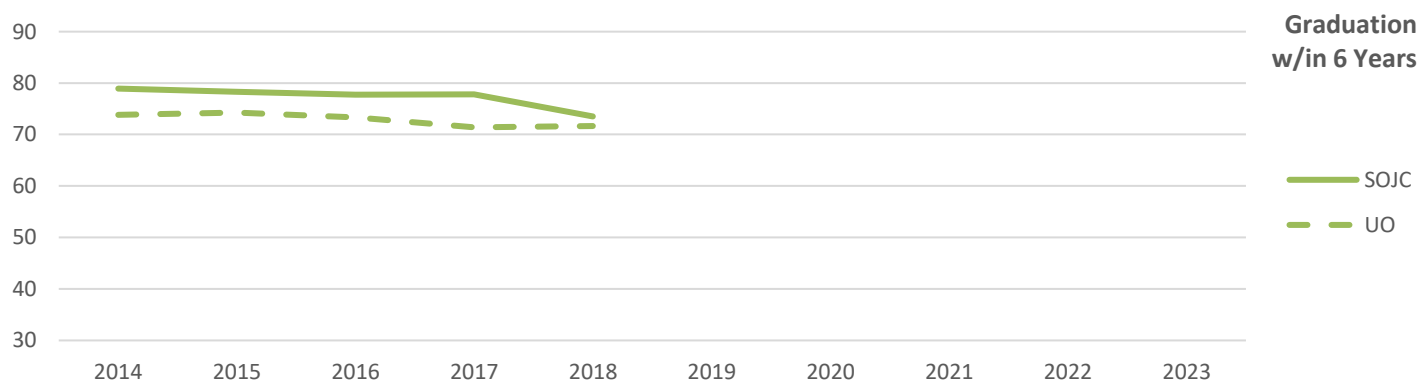
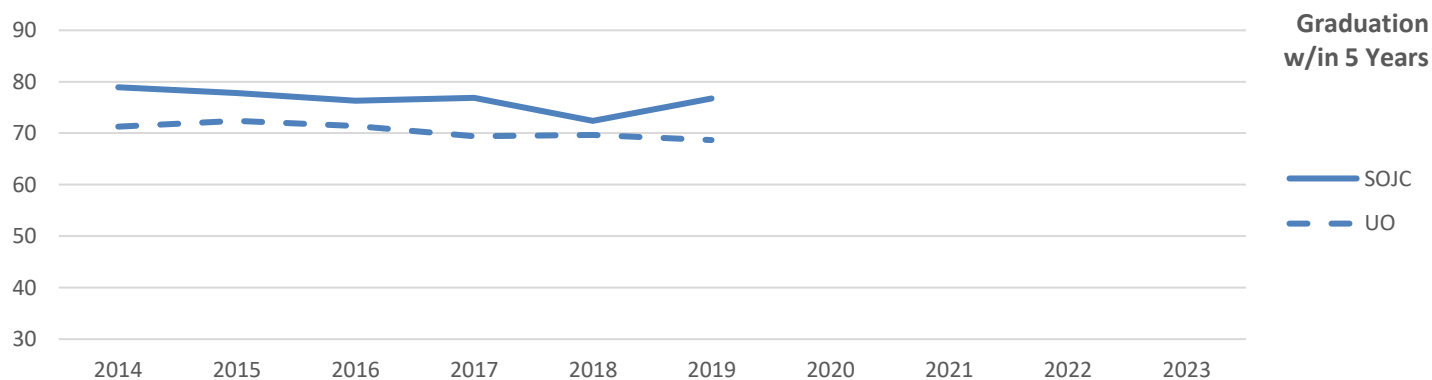
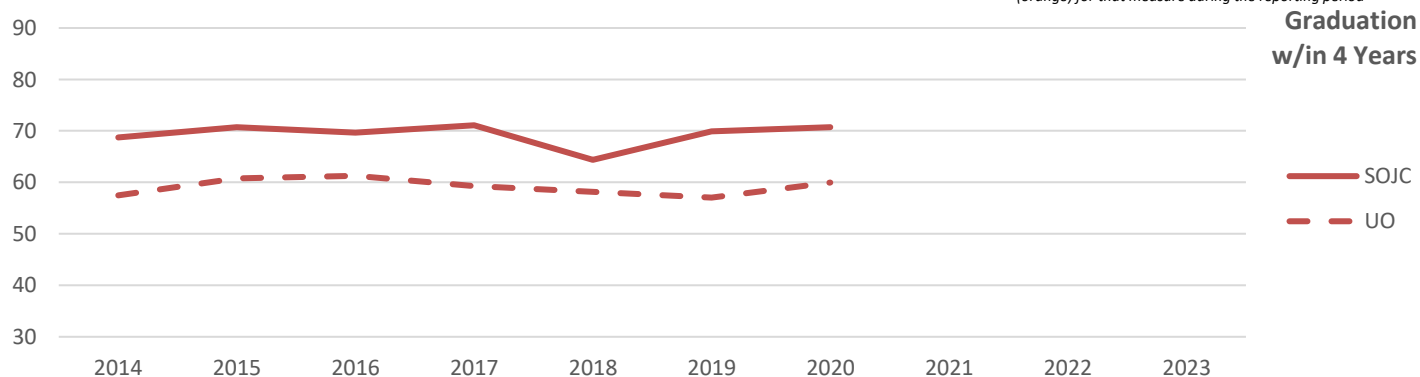
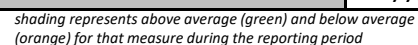


Note: Includes retention to subsequent fall term(s) through Fall 2024 in any major.

Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.

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Retention and Graduation of First-Time Full-time Freshmen
with Journalism Major in 1st Enrolled Term

Graduation Rates of First-Time Full-Time Freshmen with Journalism Major in 1 st Enrolled Term												
Fall 2014 to Fall 2024												
Cohort	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Average
N	214	198	211	225	174	249	215	195	226	249	267	220
4-Year	68.7	70.7	69.7	71.1	64.4	69.9	70.7					69.3
5-Year	79.0	77.8	76.3	76.9	72.4	76.7					76.5	
6-Year	79.0	78.3	77.7	77.8	73.6					77.3		



*Note: Includes graduations in any major through 2023-24 academic year; 2024-25 was still in progress as of August 15, 2025
Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.*

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Retention and Graduation of First-Time Full-time Freshmen
with Journalism Major in 1st Enrolled Term

First-Time Full-Time Freshmen Snapshot with Journalism Major in 1st Enrolled Term Snapshot of Outcomes as of SPRING 2025 Fall 2014 to Fall 2024											
Cohort	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
N	214	198	211	225	174	249	215	195	226	249	267
Grad in JO	62.6	66.7	61.6	66.7	64.4	64.3	62.8	48.2	5.8	0.4	0.0
Grad in Other Major	17.8	13.6	16.6	11.6	9.2	14.1	14.0	11.8	0.9	0.0	0.0
Enrolled in JO	0.0	0.0	0.0	0.0	0.0	0.0	0.9	14.9	61.5	65.9	91.0
Enrolled in Other Major	0.0	0.0	0.0	0.0	0.0	0.8	0.5	3.6	15.0	17.7	4.9
Not Enrolled: Last Major JO	15.0	15.2	18.0	17.8	23.6	17.3	18.1	20.0	13.7	13.7	4.1
Not Enrolled: Last Major Other	4.7	4.6	3.8	4.0	2.9	3.6	3.7	1.5	3.1	2.4	0.0

Note: Enrollment and major at fourth-week census, graduation at end-of-term.

Data may differ from those reported elsewhere due to differences in defined cohorts. Above based on IPEDS cohorts.